The Mitchell Times

Spring 2017 Edition

Need Help?

If you should ever need our assistance, we are never more than a phone call away! (800) 237-3835

From the Mitchell Family:



We hope you are enjoying the beginning of spring and the promise of some warmer weather to come. Our family looks forward to this time of year, because it's when we get to be involved in some of the projects and plans that your family is most excited about.

We encourage you to call our office with any home improvements that you have planned to see how we can help. That new patio you are putting in might be a little cozier with a propane fire pit. Open your new pool a



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little sooner and swim in it later each year by having us install a high-efficiency propane pool heater. And, of course, please let us work with you on any home heating or cooling projects that you are planning so you can be sure to install the most efficient equipment available.

As always, we are here to listen and try to be as

helpful as possible to you, so please do not hesitate to call or email us. We look forward to hearing from you and thank you for allowing us to serve you and your family.

- The Mitchell Family

In Memory:

We would like to thank you for the kind words of support expressed by so many following the recent passing of Mary Mitchell. She was a loving mother and grandmother, and the wife of the founder of our company, Norbert E.



HEALTHIEST

COMPANIES

2016

Mitchell Sr. Her everlasting influence on the foundation of our company will always be cherished.

Healthiest Companies:

We are proud to announce that we have been nationally recognized as one of the <u>Healthiest Companies in America</u>

by Interactive Health, a national leader known for its personalized wellness solutions. We were the only company in Connecticut who was recognized. This is the first year we have won the award, which is based on our efforts to help employees make significant and sometimes life-saving changes to improve their health. If your current

Air Conditioning:

unit is more than 10 years old,

it is probably operating at a low SEER (Seasonal Energy Efficiency Rating), which means it is using too much electricity when it runs and it's costing you money. At Mitchell, we sell and install American Standard[®] air conditioning units that operate at up to a 17 SEER level! Depending on the efficiency of your current system, a newer unit will not only make your home more comfortable, it could also lower your summer air conditioning electric bill. Contact our office today to schedule a free, no obligation, site assessment for your project!



Our *Price Protection Plans* are all designed to help you control your energy costs, and we offer a variety of *Price Protection Plans* to fit your

Price Protection:

needs. When you are ready to start thinking about your heating oil and propane for the upcoming year, please log-in to your account to check current pricing or call our office to discuss the many options that we have. Please review descriptions for our plans below and don't hesitate to contact our office if you have any questions.

Prebuy Plan:

- Allows you to purchase your desired amount of heating oil or propane at a discounted fixed price for one year.
- Full payment for this plan is required once the plan's contract is signed.
- Due to State of Connecticut legislation, this plan can only be offered April 1st thru October 31st. *P

Fixed Price Plan:

- "Lock-in" your price for one year for your fuel deliveries. <u>You never go above or</u> <u>below your fixed rate.</u>
- Enables you to divide your estimated fuel costs into easy monthly budget payments.
- Cap Plan:
- "Cap" your heating oil price per gallon for one year. <u>You never go above your capped</u> <u>price, but you can go below.</u>
- Get an additional 5¢ off the posted price when you take advantage of a monthly budget plan.

*Please note that customers need to sign-off on a Price Protection Plan Agreement in order to be covered under a plan.

We take great pride in the condition of our vehicles and so do the devoted Mitchell Team members that operate them every day. To celebrate the Mitchell fleet, this summer we ask that you "Like us" on Facebook and post a picture that you took of one of our vehicles. There will be <u>three prizes awarded</u> to our favorite picture submissions!

The three winners will each win a <u>\$100 gift certificate</u> that can be used towards Mitchell products and services. You can post multiple pictures, but each person can only win one prize. The winners will be notified by August 15, 2017, and we will announce the winning photos on our Facebook page before September 1, 2017.

"Like Us" on Facebook Contest:



Visit facebook.com/MitchellSince1945

*No purchase necessary. Purchase does not enhance chance of winning. Void where prohibited.

Spotlight:

This edition of the Spotlight shines on Tom DeFeo. Tom became a member of the Mitchell Team in April 2013 and was responsible for the company's market-

ing efforts. Today, Tom serves as our Sales and Marketing Manager, making sure all customers receive prompt, professional and helpful responses to their requests for new deliveries and installation projects. When Tom isn't working, he enjoys spending time with his wife and 3-yearold son at their home in New Milford.

Customer Testimonials:



"Mitchell Oil to the rescue again this morning! Woke up at 6:45am after an ice storm to school closings and no heat. They answered the phone before 7am, had oil delivered by 8am and a Service Rep to my house before 9am, heat on by 10am. Exactly why we have been doing business with them for the last 20 years! Thank you, Mitchell Oil and Kudos!" - Redding, CT Customer

"Everybody over at Mitchell, the nicest people! Every single person, whether it's the guy coming to fill my tanks, fix my heater in a storm, or talking on the phone, you guys are top-notch!"

- Ridgefield, CT Customer

Danbury (203) 744-0600 New Milford (860) 354-5518 Redding/Ridgefield (203) 431-3921 New Canaan (203) 966-5001 Toll Free (800) 237-3835

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